



# Conference Sponsorship

## What is APNC?

Addiction Professionals of North Carolina promotes the highest ethical standards of professional development through deliberate education and vigilant advocacy. In the face of North Carolina's unrelenting addiction epidemic, we empower our members to thrive in an evolving continuum of care.

## Who Attends APNC Conferences?

APNC Conferences attract on average between 200 and 300 addiction professionals and others interested in this field from across North Carolina and neighboring states.

- Addiction Treatment Counselors
- Substance Use Prevention Specialists
- Peer Support Specialists
- Educators
- Clinical Supervisors
- Criminal Justice Professionals
- DWI Assessors
- EAP Consultants
- School Counselors
- Social Workers
- Psychologists

## Why Sponsor an APNC Conference?

By sponsoring an APNC Conference, your organization will receive invaluable digital and print exposure. APNC will provide brand awareness through brochures, conference materials, display/signage, and direct links to your website from conference email invitations, online registrations, and our website. Sponsors will also receive recognition through our robust social media network platforms. Our generous sponsors are part of the solution.

## What if I am an APNC Organizational Member?

Prime Level Organizational Members receive 10% off exhibitor fees.

Patron Level Organizational Members receive an exhibitor space and one complimentary registration as part of your membership dues. Patrons also have opportunities for special conference sponsor discounts by upgrading to a Keystone Patron member.

Partners-in-Recovery Level Organizational Members receive an exhibitor table, 4 conference registrations (or scholarships in your name) and a full page ad in the conference booklet.



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SPONSORSHIP BENEFITS	EXHIBITING SPONSOR	SESSION SPONSOR	CONTRIBUTING SPONSOR	SUSTAINING SPONSOR	TITLE SPONSOR
Single Conference Sponsorship	\$375	Presenter Expenses	\$1000	\$1500	\$2500+
Spring and Fall Conference Sponsorship	\$700	—	\$1750	\$2500	\$4000+
Door Prize Donation & Recognition	Optional	Optional	Optional	Optional	Optional
Exhibitor Table	✓	—	✓	✓	✓
Featured in Event Recap Email	—	—	✓	✓	✓
Logo on the Conference Webpage	—	—	✓	✓	✓
Featured on Event Webpage	—	—	—	✓	✓
Listed in Announcement Emails	—	—	✓	✓	✓
Featured in Announcement Emails	—	—	—	—	✓
Exclusive Branding Opportunity on Collateral ( <i>ie: Badges, Booklet, etc.</i> )	—	—	—	✓	✓
Recognition During Announcements	—	—	✓	✓	✓
Opportunity to Provide Remarks	—	—	—	✓	✓
Exclusive Break Sponsorship ( <i>Featured on Break Poster and in Booklet</i> )	—	—	—	✓	✓
Special Event Sponsorship ( <i>Featured on Banner and in Booklet</i> )	—	—	—	—	✓
Agenda & Session Poster Recognition	—	✓	—	—	—
Conference Booklet	Listed	Session Sponsor	½ Page Ad	Full Page Ad	Full Page Ad with Premier Placement

**For more information about sponsoring an APNC Conference, please contact [registration@apnc.org](mailto:registration@apnc.org) or by phone at 919.256.3797.**